

When parents are asked why they choose an independent school for their child, or what makes for a quality education in an independent school, or what they rate as the top strengths of their child's independent school, their responses reveal 4 common factors.

## WHAT PARENTS SAY

### TOP FOUR CHARACTERISTICS

# QUALITY EDUCATION & INDEPENDENT SCHOOLS

# 1

## STRONG ACADEMIC PERFORMANCE

Academic performance is the key factor that influences parents' decision to send their child to an independent school. For primary-aged children, parents say they want their children to be well-grounded in essential literacy and numeracy skills. At secondary level, parents want their children to be able to think for themselves and be self-confident.



# 2

## GREAT TEACHERS

Parents describe quality teaching as a key strength of their child's independent school, and a top reason for recommending the school to others. Children also say good teachers are what they want most in their schooling.



# 3

## INDIVIDUAL ATTENTION

One of the top three reasons parents give for moving their child to an independent school is more personalised teaching. Parents want the individual needs of their child recognised.



# 4

## DISCIPLINED ENVIRONMENT

Parents value a school environment which encourages a responsible attitude to school work, including homework.



*The top four characteristics of independent schools as described by parents are sourced from surveys and research documents as listed on AHISA's website at [www.ahisa.edu.au/resources/ahisa-infographics/ahisa-infographic-3/](http://www.ahisa.edu.au/resources/ahisa-infographics/ahisa-infographic-3/).*

## PARENTS WANT THEIR CHILDREN TO BE HAPPY AND SAFE

Parents say their child's welfare is their top concern. They value that independent schools provide a safe, protective and stable environment for their child's academic and personal development.